



Designer & Product Developer for Loungewear and Patio Products

Company: Trend Nation, LLC www.TrendNation.com
Location: Headquarter in Las Vegas, NV (Temporarily Remote)
Sales Channels: Amazon, Walmart, eBay, Funziez.com

COMPANY OVERVIEW: Trend Nation is a fast-growing e-commerce retailer that owns and operates a few niche e-commerce websites and excels on marketplace platforms including Amazon and Walmart. Over the past decade the company has been recognized as one of the top Amazon & Walmart private label marketplace partners. Our passion is bringing fun and functional products to life and delighting our customers with great value. With over 2,000 products and over 5 million delighted customers, Trend Nation is a fun, fast-paced work environment that recognizes its employees with monthly teambuilding activities, regular company-wide celebrations, and a comprehensive benefits package.

DUTIES AND RESPONSIBILITIES:

The Designer & Product Developer for Loungewear and Patio Products expectations and responsibilities are the following:

- Design and develop consumer products from conception to end design across a range of categories including: Clothing & Accessories, Patio Lawn & Garden, and Home and Novelty
- Keep current on relevant market design trends and demonstrate a passion for relevant ideas
- Build tech packs for both hard lines and soft lines products with detailed artwork and direction aimed at foreign manufacturers
- Develop new ideas and creative solutions to product categories
- Manage prototype samples and ensure fit and quality meet all standards during product development process
- Support and collaborate with the Marketing and Category Management teams
- Manage product development calendar to deliver new projects on time
- Ensure that products meet brand standards
- Work with Category Managers and Marketing to execute product briefs, taking them from design to confirmed samples
- Research and identify competitive trends in the market to push for newness and relevant designs
- Contribute trend reports each season and use research to develop shapes/concepts for both hardlines and soft lines
- Liaise with factories to initiate pre-selection of materials and feature sets
- Collaborate with soft lines and hard lines teams to plan and develop key items according to the sourcing calendar
- Identify issues and offer appropriate solutions to styles at the development stage to ensure a high-level of execution
- Sketch designs to create new products for the assortment
- Perform sample review meetings with team
- Develop key novelty concepts, embellishments, and layouts by hand and or Illustrator
- Execute initial detailed tech packs to develop first, communicate all prototype revisions in extensive detail to the factories
- Attend fittings of prototypes with team, initiating and documenting corrections to proportion and fit
- Review lines with team to gain final approval from the Marketing and Merchandising teams
- Collaborate with cross functional partners throughout the development process, partner with merchandising teams for awareness of past best-selling concepts and shapes to influence current design
- Maintain product development tracking sheet to ensure projects are on schedule
- Negotiate costs, and modify products as needed during product development to ensure target costs are met
- Travel overseas to work on site to work prototypes with factory partners and expedite product development
- Maintain strong, professional factory relationships with solid results
- Live Trend Nation's core values
- Test products, including wearable items, and provide feedback to any department requesting it
- Work 40+ hours weekly

APPLICANT QUALIFICATIONS:

- 5+ Years of relevant design experience
- 2-3 Years of technical design experience
- BA/BS/BFA degree preferred
- Strong knowledge of Adobe Illustrator, Photoshop, and InDesign
- Proficient in Microsoft Excel and Microsoft Word
- Comprehensive in all responsibilities/accountabilities of the job Strong attention to detail
- Proven ability to sketch and illustrate concepts and final designs
- Strong communication skills: written, visual, and oral
- Extensive knowledge of international manufacturing and product construction
- Ability to multi-task and prioritize workload
- Ability to pivot and focus direction on separate tasks as they arrive
- Knowledge of garment construction methods, cut & sew, and pattern making preferred
- Strong R+D skills and color sense preferred Must be able to pass a background check

How to Apply:

Submit your cover letter and resume via email to: Jobs@TrendNation.com.

Please be sure to include Designer & Product Developer in the Subject line of the email.