



## Assistant Content Copywriter

**Company:** Trend Nation, LLC [www.TrendNation.com](http://www.TrendNation.com)

**Location:** Headquarter in Las Vegas, NV (Temporarily Remote)

**Sales Channels:** Amazon, Walmart, eBay, Funziez.com

**COMPANY OVERVIEW:** Trend Nation is a fast-growing e-commerce retailer that owns and operates a few niche e-commerce websites and excels on marketplace platforms including Amazon and Walmart. Over the past decade the company has been recognized as one of the top Amazon & Walmart private label marketplace partners. Our passion is bringing fun and functional products to life and delighting our customers with great value. With over 2,000 products and over 5 million delighted customers, Trend Nation is a fun, fast-paced work environment that recognizes its employees with monthly teambuilding activities, regular company-wide celebrations, and a comprehensive benefits package.

**Position Overview:** The Assistant Content Copywriter is responsible for the day-to-day oversight of the photo studio and execution of the photoshoots. Across all Trend Nation brands, you will assist in the creation of timely, accurate, and relevant content for our brands. This position assists in the posting process, execution, and feed management.

### **Job Responsibilities (include but not limited to):**

- Content
  - Assist with creating consumer product related content for new and expansion products across a range of categories including but not limited to: Clothing & Accessories, Patio Lawn & Garden, Home and Novelty.
  - Assist with describing company products clearly and concisely through accurate product descriptions & features while adhering to specific KPI's.
  - Research and implement key phrases and keywords throughout the product detail page.
  - Double check spelling and grammar on products listings across all sales channels.
  - Assist with resolving product data feeds to all sales channels including reviewing and fixing feed errors.
  - Track content against KPIs, identifying trends, and best practices.
- Photo Studio Management
  - Coordinate and schedule the photographer, models, and operations teams to execute routine photo shoots.
  - Act as the visual merchandiser on the day of photo shoots, working with the photographer to get the best quality results.
  - Manage the flow of post photo shoot editing and upload process per Content's Standard Operating Procedures.
  - Manage the storage of equipment, props, and samples in an organized way that also minimizes damage, breakage, or theft.
  - Ensure 360 videos, or other video shorts, are being created as part of the photography schedule.
  - Fill in as a model as needed.
- Other Responsibilities
  - Support FUNZIEZ! website with visual and content updates as needed.
  - Assist with Social Media, PR, company blogs, and other marketing related responsibilities as needed.
  - Assist with the timely resolution of requests or issues generated through Jira tickets.
  - Assist with any reporting needed within the Marketing Department.
- Perform any other tasks, projects, and responsibilities as assigned.
- Communicate effectively to the appropriate departments to ensure work continuity.
- Perform all assigned work, tasks, or projects efficiently, accurately, and on schedule to ensure due dates are met.
- Must be willing and able to travel up to 10% of the time.
- Live Trend Nation's core values and adhere to Trend Nation's policies and procedures.
- Test products, including wearable items, and provide feedback to any department requesting it.

### **Compensation:**

- \$20.00 an hour
- 401k, bonus program, medical and dental insurance reimbursement and many more benefits

### **How to Apply:**

Submit your cover letter and resume via email to: [Jobs@TrendNation.com](mailto:Jobs@TrendNation.com). Please be sure to include Assistant Content Copywriter in the subject line.